

General Insurance Essential (GIE)

Fundamentals of General Insurance

SME

COURSE OVERVIEW:



GIE course offers foundational knowledge about general insurance, specifically designed for individuals beginning their careers in the insurance industry. Develop an understanding of key insurance concepts, products, and industry practices. Created by ANZIIF in partnership with TII, offering globally relevant knowledge tailored for the Thai market.



Dr. Pongpanu Damrongsiri

Executive Director of Thai General Insurance Association (TGIA)

Course Features:

- **Internationally Recognized:** with certificate from ANZIIF upon graduation.
- **Bilingual Learning:**   course materials and exams are in English with tutorial classes in Thai.
- **Experienced Subject Matter Expert (SME):** gain insight from industry leaders.
- **Flexible:** with online class, anytime, anywhere.

Course Structure (5 modules):

- **About insurance:** key terms definitions, products, roles and policy lifecycle
- **Understanding best practice:** regulations and legislations
- **The customer and you:** elements of good customer service, and vulnerability considerations
- **Set up for success:** all about the contract
- **Delivering on the promise:** all about the claims



Khun Jittiwut Sasibutra

CEO of Howden Maxi Insurance Broker Co., Ltd. and President of Thai Insurance Brokers Association (TIBA)

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WHO SHOULD ATTEND?

- Aspiring insurance professionals
- Newly work in insurance companies, brokers, or other working supporting roles
- Looking to build a career in general insurance
- Interested in expanding knowledge of the insurance industry
- Easily accessible for all with English skills ranging from beginner to intermediate levels

Price : 6,500
thb/person (excluding VAT)



Course Format

Online interactive self-study



Exam

At the end of each topic will contain 2 quizzes (multiple choices). 100% correct to pass with unlimited attempts.



Duration

3 months

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Study Period	Registration start	Registration close	Video		Access Duration
			Access	End	
2025/01	Mon, 10/02/2025	Fri, 07/03/2025	Fri, 14/03/2025	Sun, 15/06/2025	93 Days
2025/02	Mon, 24/03/2025	Thu, 17/04/2025	Fri, 25/04/2025	Sun, 27/07/2025	93 Days
2025/03	Mon, 02/06/2025	Thu, 26/06/2025	Fri, 04/07/2025	Sun, 05/10/2025	93 Days
2025/04	Mon, 11/08/2025	Thu, 04/09/2025	Fri, 12/09/2025	Sun, 14/12/2025	93 Days

“Gain the core skills necessary to navigate the world of general insurance confidently with us!”